



CITY OF JANESVILLE

Wisconsin's Park Place



Popular Annual Financial Report

**For the Fiscal Year Ended
December 31, 2014**



A Message from our City Manager



In This Report

To the Citizens of the City of Janesville:

I am pleased to present you the City of Janesville's Popular Annual Financial Report (PAFR) for the year ended December 31, 2014. The City has developed this report to communicate the financial operations and financial condition of the City in a user-friendly format. The PAFR is derived from the 2014 Comprehensive Annual Financial Report (CAFR). The CAFR contains financial statements, which are prepared according to Generally Accepted Accounting Principles (GAAP) and are audited by an independent Certified Public Accountant (CPA) in accordance with Generally Accepted Audit Standards (GAAS). We are proud to say that the City of Janesville has been awarded a Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association for each of the past 20 years.

In addition to providing financial information, this report demonstrates what makes Janesville a great place to plant your roots. The City is home to over 20 thriving primary and secondary schools, two universities, and a wide array of diverse businesses. This report demonstrates the importance of City government supporting these activities.

I welcome any feedback, comments, or concerns regarding the information included in this report.

Sincerely,

Mark A. Freitag
City Manager



Janesville received Tree City designation for the 10th consecutive year.

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The City participated in the first "Make A Difference Day" with UW-Whitewater.



City of Janesville, Wisconsin

Incorporated 1853

Janesville at a Glance

The City of Janesville was incorporated in 1853 and is located in south central Wisconsin about ten miles north of the Illinois border. The City operates under the Council-Manager form of government with the City Council providing policy direction while the City Manager oversees the day-to-day operation of the organization. Janesville is a great place to plant your roots and raise a family!

Municipal Services

Assessor's Office
Attorney's Office
Clerk-Treasurer's Office
Economic Development
Finance
Fire
Hedberg Public Library
Human Resources
Information Technology
Neighborhood and Community Services
Police
Public Works



Major Employers

Mercy Health System
School District of Janesville
Rock County
Data Dimensions
Grainger
Seneca Foods
City of Janesville

Key Characteristics

Population	63,575
Median Income	\$49,020
Median Age (Years)	37.0
Unemployment Rate	5.8%
Poverty Rate	14.86%
Total Number of Households	27,294
Median Home Value	\$130,000
Equalized Assessed Value (Levy Year 2013)	\$3,793,359,600
City of Janesville Full Time Equivalents	521.33

Contact the City



608-755-3000



P.O. Box 5005

Janesville, WI 53547- 5005



City of Janesville, Wisconsin

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Wisconsin's Park Place

Wisconsin's Park Place offers diverse opportunities with its 2,590-acre park system which includes 64 improved parks. Janesville's parks are divided into categories that include regional parks, community parks, neighborhood parks, greenbelts and open spaces. Regional parks are designed to provide recreational opportunities to all local residents and those from surrounding communities. Meanwhile, community parks are designed to serve residents within a radius of a few miles. Lastly, neighborhood parks are designed to service the individual neighborhoods in which they are located. The various parks provide an arboretum, Lion's Beach, outdoor swimming at Rockport Pool and the Palmer wading pool, Riverside splash pad, tennis courts, six lighted softball fields, sledding hills, ten miles of cross-country ski trails, 25+ miles of paved bike



A Sampling of Janesville Parks

Riverside Park Bond Park

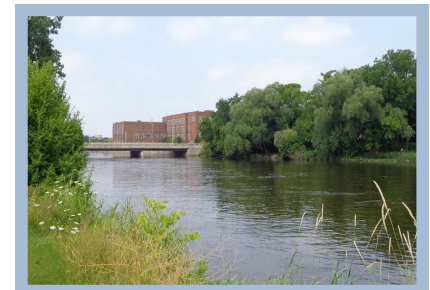
Palmer Park Rockport Park

Traxler Park Monterey Park

Lion's Beach Hawthorne Park

Jefferson Park Lustig Park

Ice Age Park Fourth Ward Park





City of Janesville, Wisconsin

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2015 - 2019 Strategic Plan

The 2015-2019 Strategic Plan serves as the road map over the next five years to guide our community's vision to become **THE COMMUNITY OF CHOICE TO REALIZE LIFE'S OPPORTUNITIES**. The Plan outlines our goals, coupled with objectives and strategies to help us make significant, measurable improvements.

VISION: WISCONSIN'S PARK PLACE: Discover the community of choice to realize life's opportunities.

MISSION: To innovatively provide effective municipal services that are responsive to the needs of residents, businesses, and visitors and delivered in a reliable, efficient manner in order to sustain Janesville as the community of choice.

DOWNTOWN

To position our downtown as a vibrant neighborhood where commerce, culture, entertainment, and history intersect.

FINANCIAL SUSTAINABILITY

To remain a responsible and forward-thinking steward of financial resources.

INFRASTRUCTURE

To build upon the community's foundation of well-planned, maintained, dependable, and sustainable infrastructure.

PERFORMANCE CULTURE

To cultivate an organizational environment that empowers an engaged, innovative, and diverse municipal employee base.

SAFE & HEALTHY COMMUNITY

To advance safety and overall well-being of residents and neighborhoods through cooperation and encouraging an active lifestyle.

ECONOMY

To facilitate continued growth and diversification of our local economy.

IMAGE & ENGAGEMENT

To strategically communicate the City's strengths, priorities, and initiatives while maintaining trust and confidence through effective engagement.

PARTNERSHIPS

To embrace and enhance collaboration with local, regional, national, and global stakeholders to realize shared success.

ROCK RIVER CORRIDOR

To promote, enhance, and respect the unifying feature of our community.

Visit www.ci.janesville.wi.us/strategicplan to view the full 2015-2019 Strategic Plan document



City of Janesville, Wisconsin

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What's Happening Around the City



The new Transit Service Center was dedicated on August 20, 2014. The new facility has more office space, a larger maintenance area, and a more functional bus garage.



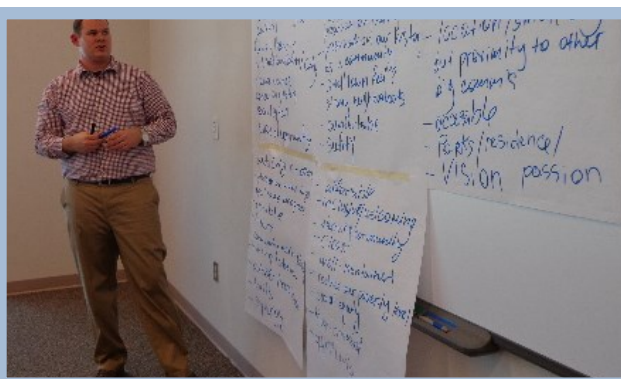
The Marvin W. Roth Community Pavilion, a public-private partnership project to honor "Mr. Janesville" was dedicated on October 24, 2014.



The Police Department hosted National Night Out on August 5 to spread safety awareness.



The Fire Department conducted house training burns to clear the site for the new fire station.



The City of Janesville developed its first five-year Strategic Plan in 2014.



The Enchanted Forest reached an all-time high attendance of over 6,000 participants.



City Funds

The City utilizes five main fund types to account for governmental services. These funds are grouped into two separate categories: government activities and business-type activities. Governmental activities are the basic services provided by the City and include services such as public safety (police and fire); public works; parks and recreation; library; and general administration. Business-type activities include water and sewer services. These are considered business-type activities because fees are charged to customers to cover the cost of providing these services.

General Fund

The chief operating fund of the City, includes general government; public safety; public works; parks and recreation; neighborhood and community service; and economic development expenses.

Special Revenue Funds

Account for activities where dollars are restricted to specific purposes such as the Hedberg Public Library, Tax Increment Financing (TIF) Districts, landfill, and grants.

Capital Projects Funds

Account for construction and acquisition of major capital assets including vehicles and equipment.

Debt Service Fund

Account that provides for the repayment of long-term debt associated with capital projects.

Enterprise Funds

Account for the activities that operate much like a business in that services are supported by user fees such as the Water and Wastewater Funds.

This report is largely derived from the City of Janesville's 2014 Comprehensive Annual Financial Report (CAFR), however, it is not prepared in accordance with generally accepted accounting principles (GAAP). This is a summarized report presented to citizens to better understand the CAFR. The 2014 CAFR can be found on the City's website at www.ci.janesville.wi.us/2014cafr.



City of Janesville, Wisconsin

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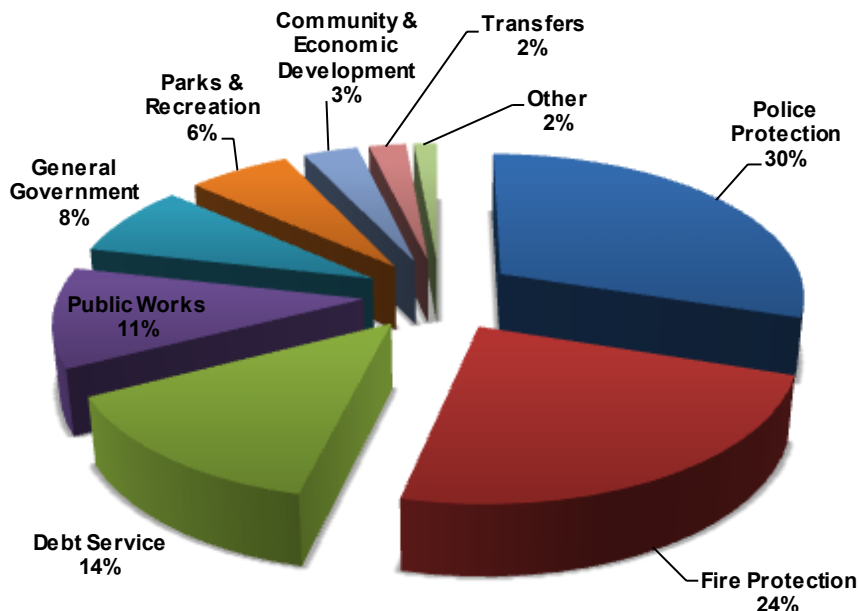
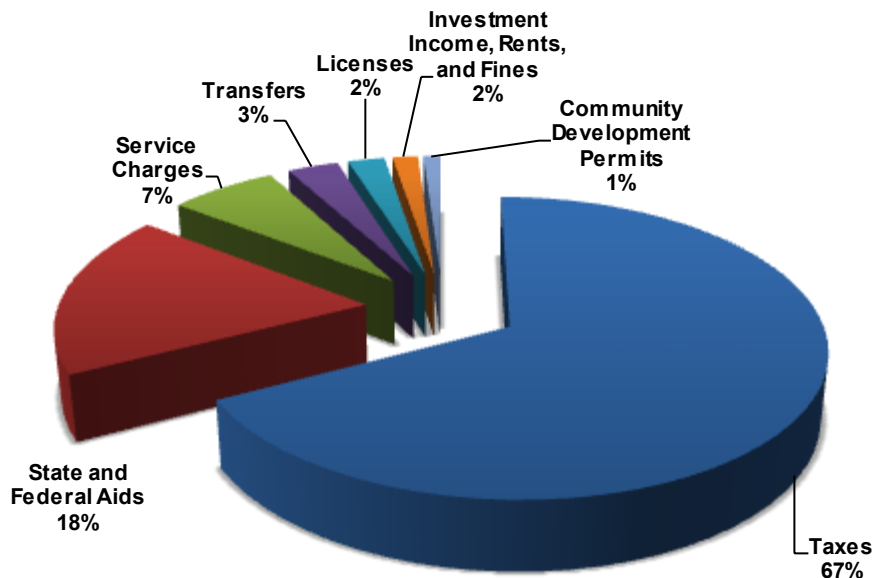
General Fund

The General Fund is the chief operating fund of the City for providing municipal services that are primarily funded by property taxes.

Revenues

In 2014, the General Fund received \$42,109,388 in revenue, which was \$12,304 less than the amount budgeted.

The chart to the right depicts the variety of revenue sources collected in the General Fund. The General Fund's largest source of revenue is from taxes at \$28,356,467, or 67%, followed by state and federal aids at \$7,627,752, or 18%. Community development permit fees account for the least amount of revenue at \$434,800, or 1%.



Expenses

In 2014, the General Fund had \$42,305,023 in expenses, which was \$1,000,573 less than the amount budgeted.

The chart to the left depicts the variety of programs funded by the General Fund. The General Fund's largest expenses were for public safety (Police and Fire) at \$22,724,779, or 54%. The next largest expense was for debt service payments at 14%.

In 2014, the difference between actual General Fund revenues and expenses resulted in a \$195,635 decrease in fund balance, which is the "rainy day fund" utilized in emergencies to sustain City operations. The General Fund ended the year with a fund balance of \$9,358,006.



City of Janesville, Wisconsin

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Property Taxes

Property taxes are the City's largest source of revenue, used to pay for library and city-provided services such as police protection; fire protection; parks and recreation; snow removal; and much more. More than half (65 percent) of the costs to administer City government and library services are paid for through your property taxes. The remaining non-property tax revenue comes from financial aid from the State of Wisconsin, user fees, permit fees, non-property taxes, interest, rents or fines.

MONTHLY TAX BILL FOR AVERAGE HOME*

Service	Amount	%
Police Protection	\$23.11	30%
Fire Protection	\$15.60	20%
Public Works	\$13.82	18%
Library	\$8.14	10%
General Government	\$7.83	10%
Parks and Recreation	\$4.86	6%
Community Development	\$1.77	2%
Transit System	\$1.42	2%
Other	\$1.08	2%
TOTAL	\$77.62	100%

* assessed value of \$120,100

To the left is the average home's City tax bill broken down by cost per service per month.

The average home's \$77.62 monthly bill covers your municipal government services, but it will not educate your children or provide state and county services. Your property tax bill adds together the tax levy of five different taxing jurisdictions, not just the City of Janesville. Instead of requiring that you pay separate bills to each governmental unit, the levies from all five are combined into one bill for your convenience. After you pay your property tax bill, the money is divided and each taxing jurisdiction receives its share. The distribution of property taxes by jurisdiction can be found below:

- City of Janesville = 33.97%
- Janesville School District = 32.88%
 - Rock County = 27.81%
- Blackhawk Technical College = 4.63%
 - State of Wisconsin = .71%

	Police Protection
	Fire Protection
	Public Works
	Library
	General Government
	Parks and Recreation
	Community Development
	Transit System
	Other





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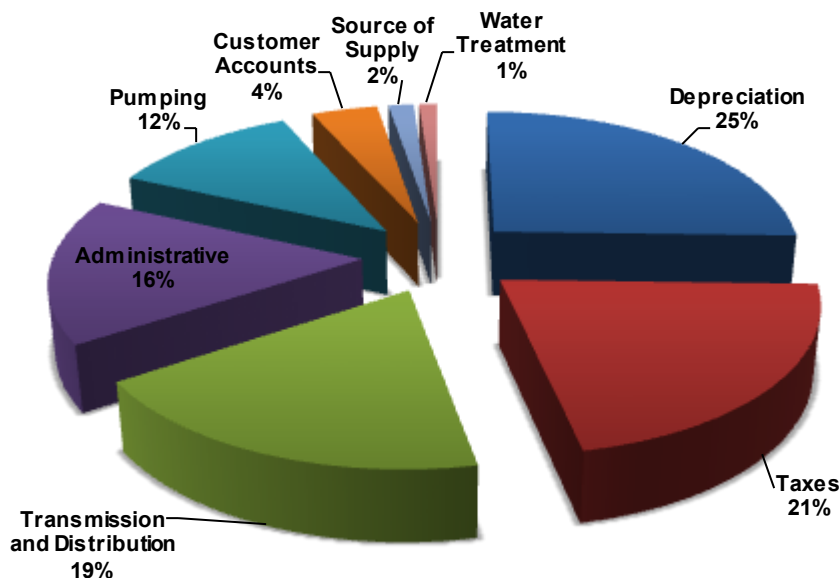
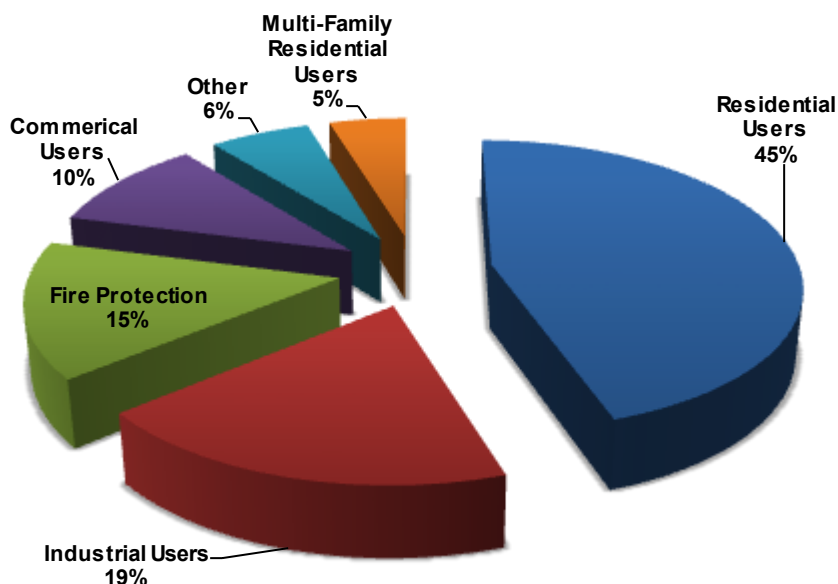
Water Utility

The Water Utility manages the water distribution system, which consists of a network of over 371 miles of water mains. The water supply for the City of Janesville includes the operation and maintenance of eight wells, three booster stations, two water storage reservoirs, and one elevated tower.

Revenues

In 2014, the Water Utility Fund received \$7,199,949 in operating revenue.

The chart to the right depicts the variety of revenue sources collected in the Water Utility Fund. The Water Utility's largest source of revenue is from residential users at \$3,234,222, or 45%, followed by industrial users at \$1,375,036, or 19%. Multi-family residential users account for the least amount of revenue at \$337,476, or 5%.



Expenses

The Water Utility Fund had \$6,536,167 in operating expenses in 2014.

The chart to the left depicts the variety of programs funded by Water Utility Fund. The Water Utility's largest expenses were for depreciation at \$1,662,376, or 25%, and taxes at \$1,397,149, or 21%. The smallest expense was for water treatment at \$72,724, or 1%.

In 2014, the difference between actual Water Utility Fund revenues and expenses resulted in an operating income of \$1,970,604. The Water Utility Fund ended the year with net assets of \$40,152,119.



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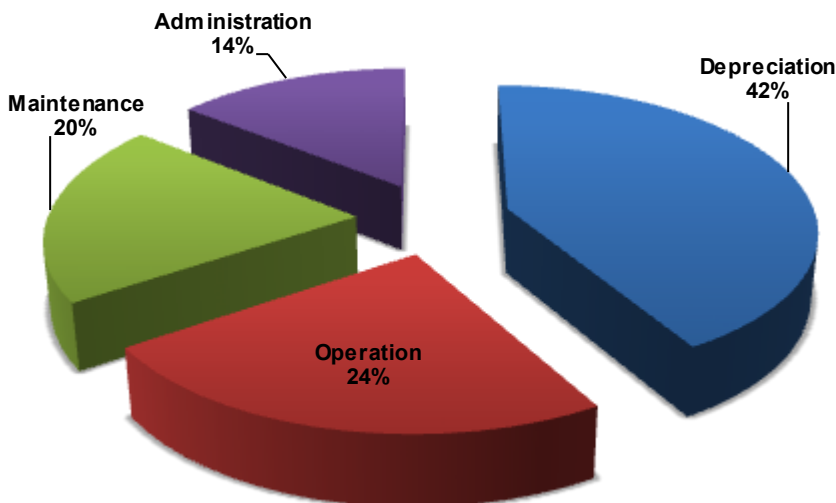
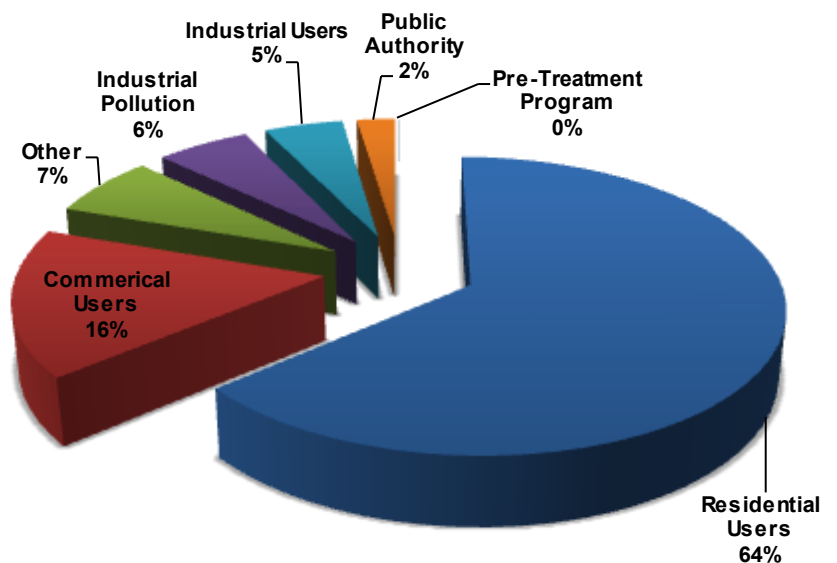
Wastewater Utility

The Wastewater Utility manages the sewage collection system, which consists of about 300 miles of sewer main. Additionally, the wastewater treatment plant, located off Afton Road, tests and treats sewage in a manner that complies with all state and federal environmental regulations.

Revenues

In 2014, the Wastewater Utility Fund received \$9,187,862 in operating revenue.

The chart to the right depicts the variety of revenue sources collected in the Wastewater Utility Fund. The Wastewater Utility's largest source of revenue is from residential users at \$5,868,538, or 64%. This is followed by commercial users at \$1,508,912, or 16%. The pre-treatment program accounts for the least amount of revenue at \$1,154, or 0%.



Expenses

The Wastewater Utility Fund had \$7,821,861 in operating expenses for 2014.

The chart to the left illustrates the variety of programs funded through the Wastewater Utility Fund. The Wastewater Utility's largest expenses were for depreciation at \$3,254,227, or 42%, and operations at \$1,873,849, or 24%. The smallest expense was for administration at \$1,114,634, or 14%.

In 2014, the difference between actual Wastewater Utility Fund revenues and expenses resulted in an operating income of \$1,366,001. The Wastewater Utility Fund ended the year with net assets of \$55,520,815.



City of Janesville, Wisconsin

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Other Funds

Sanitation Fund

In 2014, the Sanitation Fund received \$6,272,785 in revenue and had \$6,817,639 in expenses, resulting in a loss of \$544,854.



Hedberg Public Library

The Hedberg Public Library received \$3,967,378 in revenue and had \$3,950,223 in expenses, resulting in a gain of \$17,155 in 2014.



Transit

Transit received \$11,550,068 in revenues and had \$12,081,354 in expenses, resulting in a loss of \$531,286 in 2014.



Golf Courses

In 2014, the golf courses received \$1,310,227 in revenue and had \$1,275,127 in expenses, resulting in a gain of \$35,100.



Stormwater Utility

In 2014, the Stormwater Utility received in \$2,177,765 in revenue and had \$1,736,053 in expenses, resulting in a gain of \$441,712.

Oak Hill Cemetery

The Oak Hill Cemetery received \$217,299 in revenue and had \$242,893 in expenses, resulting in a loss of \$25,594 in 2014.



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Stay Connected

The City of Janesville's website (www.ci.janesville.wi.us) provides visitors with a wealth of information about City services, current projects, upcoming events, and City news.

To receive weekly press releases and notifications about snow emergencies, Parks & Recreation newsletters and more through your email address follow this link (www.ci.janesville.wi.us/emaillists)



2015-2016 City Council

Standing left to right: City Manager Mark Freitag, Councilmembers Richard Gruber, Mark Bobzien, and Kay Deupree

Sitting left to right: Councilmembers Sam Liebert, Carol Tidwell, Doug Marklein, and Jim Farrell

Councilmembers are elected at large, representing residents in the whole city. To send a letter to one or all of the Councilmembers, you may send it to City Council, City Hall, P.O. Box 5005, Janesville, WI, 53547-5005 or via email at CityCouncil@ci.janesville.wi.us.



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Click to visit our Twitter feed



Emergency Alerts and Updates

COUNCILMEMBER	VOICEMAIL	CELL PHONE	E-MAIL
Doug Marklein, Council President	373-6016	752-8734	markleind@ci.janesville.wi.us
Carol Tidwell, Council Vice President	373-6017		tidwellc@ci.janesville.wi.us
Mark Bobzien	373-6011	359-6678	bobzienm@ci.janesville.wi.us
Kay Deupree	373-6013		deupreek@ci.janesville.wi.us
Jim Farrell	373-6012	289-9407	farrellj@ci.janesville.wi.us
Rich Gruber	373-6014	921-1483	gruberr@ci.janesville.wi.us
Sam Liebert	373-6015	359-1956	lieberts@ci.janesville.wi.us